

## RULES OF THE "2+ nd get a Marlboro bag free" PROMOTION

### Article 1

1. Lukáš Zaněk (Vintage is not dead), ID No.: 08940584, with its registered office at Londýnská 51/2, 46001 Liberec ("Company"), is organizing a sales promotion called "**2 + 1 Marlboro bag free**" ("Promotion").
2. The subject matter of this document is the complete set of rules ("Rules") for the Promotion. These Rules are the only document that bindingly governs the Promotion. These Rules may only be amended in the form of written addenda published in the same manner as this document.

### Article 2.

1. The Promotion will take place from May 9, 2025 to December 31, 2025 on the e-shop [www.vintageisnotdead.cz](http://www.vintageisnotdead.cz), with the proviso that the offer relating to the Event is valid only during the specified period or while stocks last.

### Article 3

1. The Promotion is open to natural persons and legal entities who are end customers and who meet the other conditions set out in these Rules ("Customers"). The Promotion is not intended for persons who purchase goods included in the Promotion for the purpose of resale.
2. Only Customers who meet all the specified conditions of the Promotion will be included in the Promotion. The Company reserves the right to assess the fulfillment of the specified conditions by individual Customers at any time at its discretion and to exclude Customers who do not meet the conditions set out in these Rules from the Promotion at its discretion.

### Article 4.

1. The customer will participate in the Promotion by purchasing any two products (excluding gift vouchers) ("Purchase") in a single transaction at the time and place of the Promotion as specified in Article 2 of the Rules.
2. The Customer will receive the MARL01 / Marlboro 90s vintage plastic bag [ONE SIZE] product free of charge as part of the Purchase. **The product must be added to the shopping cart.**
3. Each Customer may participate in the Promotion repeatedly, provided that all conditions of participation under these Rules are met.
4. The Company has the exclusive right to assess whether individual Customers have fulfilled the conditions of the Promotion. The Company is entitled to permanently exclude a Customer if it suspects that the Customer has committed fraudulent or other conduct that is contrary to good morals. This decision to exclude a Customer is final and cannot be appealed.

### Article 5.

1. These Rules will be available on the website [www.vintageisnotdead.cz](http://www.vintageisnotdead.cz) for the entire duration of the Promotion
2. The Company may also be contacted in connection with the Event at the email address or telephone number listed on the website [www.vintageisnotdead.cz](http://www.vintageisnotdead.cz).
3. Participation in the Event is voluntary. By participating in the Event, the Customer expresses their agreement with these Rules and undertakes to comply with them in full. Rights and obligations arising in connection with the Event that are not regulated in these Rules are governed by the laws of the Czech Republic.
4. The Company reserves the right to change the terms and conditions of the Promotion or its duration without giving reasons and without compensation, and without any claims by Customers against the Company. Any such change to the Rules or the Promotion will be announced in the same manner as these Rules. The Company will only make changes for exceptional reasons, in particular in response to circumstances beyond the Company's reasonable control, including technical or legal reasons, and provided that the Company will always endeavor to minimize the impact on Customers.
5. When exercising rights arising from defective performance (complaints) in relation to goods under this Promotion, the applicable legal regulations contained in particular in Act No. 89/2012 Coll., the Civil Code, as amended, shall apply.

wording, in Act No. 634/1992 Coll., on consumer protection, as amended, and in accordance with the Company's valid complaints procedure.

6. Upon withdrawal from the contract by the Customer, the purchase price will be refunded to the Customer according to the returned items, provided that the product received free of charge (MARL01) is also returned.
7. **If the Customer does not return the product received free of charge (MARL01) and, at the same time, the withdrawal from the purchase contract results in a failure to meet the conditions of the Promotion, the amount refunded to the Customer will be reduced by the standard price of the MARL01 product = CZK 99.**
8. This Promotion can be combined with any other discounts and promotions running on the website [www.vintageisnotdead.cz](http://www.vintageisnotdead.cz).
9. The authority authorized to settle consumer disputes arising in connection with the participation of the Customer, who is a natural person – consumer, in this Promotion is the Czech Trade Inspection Authority, on whose website ([www.coi.cz](http://www.coi.cz)) The Customer will find, among other things, information on the method and conditions of out-of-court dispute resolution, which may only be initiated at the Customer's request and after the Customer has failed to resolve the dispute directly with the Company. The form for initiating out-of-court consumer dispute resolution is available on the website of the Czech Trade Inspection Authority.
10. A customer who is a natural person – a consumer – also has the right to initiate out-of-court dispute resolution online via the ODR platform available at <https://webgate.ec.europa.eu/odr/main/index.cfm?event=main.home.show&lng=CS>. The procedure of out-of-court dispute resolution is not mediation pursuant to Act No. 202/2012 Coll. on mediation, nor arbitration proceedings pursuant to Act No. 216/1994 Coll., on arbitration proceedings and the enforcement of arbitration awards, as amended, and its use does not affect the Customer's right to refer their claim to the Czech Trade Inspection Authority or to a court.

